

DEPARTMENT OF HISTORY, SILAPATHAR COLLEGE

ADD-ON COURSE

COURSE TITLE: TRAVEL & TOURISM

COURSE CODE: TT-1

TOTAL CREDIT- 3

TOTAL UNITS- 5



SILAPATHAR COLLEGE, SILAPATHAR-787059

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Course Coordinator-

Mr Siva Nath Pait

Assistant Professor

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COURSE STRUCTURE AND CURRICULUM

SIX MONTHS CERTIFICATE COURSE

SUBJECT: [MARKS: 100 (INTERNAL ASSESSMENT: 20; END-SEMESTER: 80)]

COURSE CODE: TT-01

COURSE TITLE: TRAVEL & TOURISM

- 1.1. Course Title- TRAVEL & TOURISM
- 1.2. Course Code --01
- 1.3. Duration of Course: 6 Months
- 1.4. Entry Qualification: BA 5th Semester Class
- 1.5. Total Marks: 100 (Internal Assessment-20, End Semester-80)

Course objective:

The aim of this Course paper is to provide knowledge about the importance of tourism to the student in a comprehensive manner:

- ★ To know the concept, meaning and significance.
- ★ To understand the different types of Tourism such as –Historical Tourism, Ethnic Tourism, Pilgrimage Tourism, Cultural Tourism etc.
- ★ To understand about the land and people, flora and Fauna, Mountains, Hills, Rivers and Wetlands etc.
- ★ To explore the economic potentiality of Tourism

Course Content:

Unit	TITLE/CONTENT	Lectures	Marks
1	1.01: Basic concept, Meaning and significance of Travel & Tourism 1.02: Types of Tourism: Historical Tourism, Ethnic Tourism, Pilgrimage Tourism, Cultural Tourism etc.	6	16
2	2.01: Tourism Management 2.02: How Tourism Operates: Role of Travel Agencies 2.03: Organisation of Tourism: Role of Government in Tourism Management	6	16

3	3.01: Tourist Transport 3.02: Air Travel & Tourism	6	16
4	4.01: The Hospitality Industry 4.02: Tourism & Hotels 4.03: Tourism Marketing, Advertising and Public Relations	6	16
5	5.01: Economic potentiality and employability in Tourism Industry. 5.02: North-East as a Tourist Destination 5.03: Places of Tourist interest in North-East India: Guwahati, Sivsagar, Shillong, Cherapunjee, Jatinga, Haflong Tawang, Kohima Etc.	6	16

Evaluation pattern of the Course:

Total Marks : 100	
End Semester	Internal Assessment
80	20

The progress of the students will be continuously assessed throughout the programmes by their attendance, participation in discussions during class lectures, tutorials, presentations, writing of assignment on given topic from the syllabus. Internal and End Semester exam may consist of long and short essay type questions, which will come from the text, class room lectures and discussions and any other reading assigned.

Course Coordinator-

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